



Getting Started with IIP CO.NX

What is CO.NX?

- CO.NX is part of the Bureau of International Information Programs (IIP) at the U.S. Department of State.
- NEW IIP creates and supports NEW WAYS and NEW PLACES to have conversations with foreign audiences; IIP provides the PRODUCTS that enable posts to have those conversations: and IIP maintains the INFRASTRUCTURE to make it all happen.
- The CO.NX team provides support for a number of different online platforms for public diplomacy outreach to help you reach your audiences.

What Platforms does CO.NX support?

- Adobe Connect
- Skype
- Streaming
- Others

Why use CO.NX?

- Presentations
- Guest speakers DC
- Country-wide meetings

Points to Remember

- Free to use, anytime
- Email neil@conx.missionhq.org to request your own chat room and training.
- Tell everyone about your webchats to get more people logging in. Marketing via CO.NX Facebook, your Facebook, tweet, conx newsletter (Marketing request form)
- Test 2 days before important to make sure your equipment and your presenter's equipment is working. Time to fix any problems.
- Low bandwidth posts can use text-only chats very successfully.
- Medium bandwidth - audio and images, sometimes video, audio and powerpoints
- High bandwidth can include all features: video, audio, powerpoints, text
- Email Neil and ask to subscribe to our CO.NX Weekly Email Newsletter.

For a list of upcoming CO.NX events visit our Facebook:

<http://co-nx.state.gov>